



MICHELIN *PRIMACY 4*

***SAFE WHEN NEW,
SAFE WHEN WORN***



MICHELIN *PRIMACY 4*

SAFE WHEN NEW, SAFE WHEN WORN*

- **Outstanding wet braking performance¹**

Brakes 2.5m shorter when new, and 5.1m shorter when worn, versus other premium brands²

- **Silent and comfortable ride**

Rated most silent and comfortable ride versus other premium brands³



WE PUT OUR NEW AND WORN TYRES TO THE TEST

MICHELIN *PRIMACY 4*

NEW



Other Premium Tyre

NEW



+ 2.5 M

MICHELIN *PRIMACY 4*

WORN



Other Premium Tyre

WORN



+ 5.1 M

***WORN MICHELIN PRIMACY 4 TYRES ARE SAFER
BY 1.8 METERS THAN SOME NEW TYRES!***

www.michelin.com.country

¹ WORN condition: tyres tested at 2mm remaining tread depth

² Wet braking test 80 to 0 kph, conducted by TUV Rheinland Thailand Ltd, on Michelin's request, in January 2018, on dimension 225/50R17 on Honda Accord. Comparing new and worn MICHELIN Primacy 4 versus average of 4 premium brands of tyres

³ Interior noise testing at 50-70kph and comfort assessment at 30-50kph, conducted by TUV Rheinland Thailand Ltd, on Michelin's request, in January 2018, on dimension 225/50R17 on Honda Accord. Comparing MICHELIN Primacy 4 versus average of four premium brands of tyres

